



BETTER TOGETHER



2025

WE ARE **JEWISH ATL.**

WE ARE **BETTER TOGETHER.**

Jewish Atlanta is not about the buildings we inhabit or the events we hold. It is about the lives that are changed by one Jewish person welcoming another, making them feel safe and included, celebrated and sacred. It is an attitude that no matter what your Jewish background, whether you are a native Atlantan or a newcomer from Ashkelon, whether you are looking for a Jewish education or simply a Jewish embrace, you are welcome here.

Atlanta is a thriving destination community where people from across the world choose to live. Because of our robust Jewish community, it is a place where lifelong connections and memories are made at every stage of life. Every day, we watch our children grow and learn in Jewish day schools, preschools, synagogues, and youth groups. Campers bond over Shabbat hikes and celebrate Havdalah around the campfire. Community members of all ages visit, celebrate, and cherish Israel. People in need find comfort in the support of caring professionals. Older adults find a community that values healthy aging. Twenty-somethings gather around a dinner table full of strangers and make new friends.

Jewish Atlanta is all about bringing people together. Standing strong in the face of adversity. Being bound by a common history and belief in our future. Offering a helping hand to vulnerable community members who have never felt so helpless. Believing in the Zionist dream and collective dreams of our people. And always saying *'hineini'* — we are here, and we will always be here.

Because no matter what — in celebration, in crisis, in darkness, and in light — we are better together.



YOUR COMMUNITY. YOUR DOLLARS. YOUR IMPACT.

TOTAL IMPACT*

FISCAL YEAR 2024

\$83.1M

**2024 COMMUNITY
CAMPAIGN**

(INCLUDES THE ISRAEL
EMERGENCY CAMPAIGN)

\$37.2M

**FOUNDATION
GRANTS MADE**

5,755 FOUNDATION
GRANTS MADE, TOTALING

\$55.5M

**ASSETS UNDER
MANAGEMENT**

\$375.0M

**CONTRIBUTIONS INTO
THE FOUNDATION**

\$46.8M

*This represents \$39.3 million in Federation allocated dollars from the Community Campaign fundraising plus other allocable dollars, and Atlanta Jewish Foundation grants out of \$55.5 million, minus Foundation grants to Federation of \$11.7 million.

TOGETHER, WE ENSURE EVERYDAY JEWISH THRIVING

Building Jewish communities and spaces for strong Jewish identity development in Atlanta is a daily and lifelong endeavor. With each Jewish touchpoint and opportunity to engage, Jews are more likely to seek Jewish friends, raise children with strong Jewish identities, prioritize Jewish education and tradition, give to Jewish causes, and advocate for the needs of Jews locally, in Israel, and around the world.



By focusing on everyday Jewish thriving, so much is possible for Atlanta Jewish community members at every stage of life. **Just this year:**

- ✓ More than **800** children received tuition assistance and grants to attend Jewish summer camp
- ✓ **\$3.4M** was invested in Jewish youth education and experiences
- ✓ **5K** children received Jewish books each month through **PJ Library**
- ✓ **120** PJ Library events were held for young families
- ✓ **10K** public school students participated in Holocaust educational programs at **The Breman**



As we head into 2025, it is critical that we continue to support these everyday opportunities. Additionally, we plan to increase enrollment in Jewish early childhood education programs by addressing the shortage of classroom educators and to grow the number of families who participate in Federation's **Everyday Jewish Thriving** programs (PJ Library, Gather Grants, Interfaith Connector, and Young Leadership Division).

TOGETHER, WE CARE FOR PEOPLE IN NEED

In challenging times and in the darkest moments of life, Federation is here. We are committed to assisting families facing food insecurity, those with disabilities who deserve to have access to Jewish spaces, displaced Israelis temporarily living in Atlanta post-October 7th, and Holocaust survivors and seniors in need of compassionate care.



In Fiscal Year 2024,

- ✓ Nearly **200** local Holocaust survivors received **2,400** meals through Federation's **Holocaust Survivor Support Fund (HSSF)**
- ✓ **1,700** older adults and their families received support from **AgeWell Atlanta**, a partnership of Federation, **Jewish HomeLife**, **Marcus Jewish Community Center of Atlanta (MJCCA)**, and **Jewish Family & Career Services (JF&CS)**
- ✓ **28K** individuals were served at **JF&CS's Kosher Food Pantry**
- ✓ We provided **1:1 counseling** and workshops for Jewish college students and professional training for Hillel staff in partnership with **BeWell**, **Hillels of Georgia**, and **JF&CS**



“*Being in Atlanta is a godsend. When we arrived, the Epstein School opened their arms to us. They gave us a sense of normality, structure, and welcome, and provided additional teachers and tutors to work with our kids. These words ring true; ‘Kol Yisrael arevim zeh ba zeh’ — all of Israel are responsible for one another. Federation and other philanthropic organizations proved it. They saw us. They cared about us. They saved us. We can never thank you enough!*”

- Adin, Israeli Parent Who Fled Southern Israel to Atlanta Post-October 7th

In 2025, we will continue to help vulnerable members of our community by investing in the programming and initiatives they need most. This includes our ongoing support of homecare and transportation needs for Holocaust survivors, offering accessibility assessments to every Jewish communal institution by our **Jewish Abilities Atlanta** team, and increasing professional development training in mental health advocacy for educators and teen professionals.

TOGETHER, WE RESPOND TO ANTISEMITISM AND CRISIS

With rampant antisemitism across the world, the country, and here in Atlanta, it is a priority for us to ensure that our community can continue to pray, play, learn, and come together knowing we are safe and protected. This is why Federation has intensified its commitment to protecting our schools, synagogues, partner agencies, and our events throughout the community. Our training on safety procedures and countering antisemitism will be robust and ongoing.



This past year,

- ✓ An additional **\$1.5M** was invested in community security via **LiveSecure** focusing on infrastructure, security personnel, and trainings
- ✓ We worked closely with partners such as **Atlanta Jewish Council**, **Atlanta Rabbinical Association**, and **Jewish Community Relations Council** to help pass the Georgia State House **antisemitism bill** and educate our representatives on the issue
- ✓ We supported **Hillels of Georgia** and **Campus Chabads** to ensure the **safety of students** on campus

“After October 7, I felt lost, and I didn’t really know what to do. But Hillel UGA, and having people to talk to, has gotten me through. Doing homework at Hillel versus in the main library on campus made a difference for me. Hillel’s devoted staff was willing to drop everything they were working on to go pick you up to get coffee, to get lunch, and to talk to you. If you came in and you were having a bad day, they’d go one-on-one with you and ask how they can support you. That’s been very impactful. I don’t want to think about where Jewish students would be right now if we didn’t have Hillel and if we didn’t have those ties to the community. I really am so grateful.”

- Ron, UGA student



In the new year, more inter-religious programming and relationship development with civic leaders will take place, and there will continue to be many opportunities for our **Schoenbaum Shinshinim** to present education to the broad community about Israel in public and private schools.

TOGETHER, WE CARE FOR ISRAEL AND JEWS AROUND THE WORLD

October 7th shattered the illusion of security for Israel and broke the hearts of millions around the world. From grief and anger emerged a shared determination to promote the Atlanta Jewish community's strength, warmth, and unwavering support to our Israeli brothers and sisters. Since October 7th, Federation has proudly raised \$12.5M for the Israel Emergency Campaign and has stood as an unshakable friend and ally to Israel.



This past year,

- ✓ Led by Federation, Atlanta Jewish organizations organized an **Israel solidarity rally** with thousands of people in attendance just days after October 7th
- ✓ We began a partnership with **Nahal Oz**, a kibbutz in the Gaza Envelope, as a new sister community for Atlanta
- ✓ We supported Ukrainian Jews now in Israel with an additional **\$200K** of assistance while further supporting our partners, such as the **American Jewish Joint Distribution Committee (JDC)** and the **Jewish Agency for Israel** in Ukraine and the Former Soviet Union

“ *A small ray of light can diminish the darkness. We are already a month into this war that has brought us in Israel and around the world into a new reality. Despite the darkness we all faced, we can constantly witness rays of light showing the strength of the Jewish people worldwide, emphasizing Am Yisrael Chai. The unwavering support of the Federations in Israel in so many different aspects is truly felt and appreciated at new levels.* ”

- Eliad Eliyahu Ben Shushan, Partnership Director and Federation's Representative in Israel



Israel and Jewish communities around the world continue to need our help. This year, one of our many plans is to create opportunities for children from Nahal Oz (the kibbutz in Southern Israel) and from our partnership region, Yokneam Meggido, to participate in Jewish experiences, including attending regional Atlanta summer camps. We will also continue to support Jews affected by the ongoing war in Ukraine through enrichment and welfare programs.

To view the Israel Emergency Campaign Impact Report, use **this QR Code**:



TOGETHER, WE ARE ENSURING OUR FUTURE

Our future depends on the generosity of community members who see the value of Jewish continuity long beyond their lifetime. We have begun to build our future thanks to the generosity of our legacy and endowment donors, but there is so much more work to be done. From generation to generation, we will be stronger and more resilient because of their investment, their vision, and their commitment to exploration, innovation, and growth in our community.



As of this year,

- ✓ In partnership with **Atlanta Jewish Foundation**, legacy gifts have an estimated expectancy value of **\$52M**
- ✓ **354** Atlantans have signed the **Jewish Future Promise**
- ✓ Because of Federation's commitment to building a strong Jewish future, addressing ever-changing challenges, and being on the cusp of better ways to serve our community, **\$530K** was granted to 23 organizations via Federation's Innovation grant program.



“ People who came before me made plans and commitments, and my family and I benefitted from them. I want to be able to help take care of my community even after I’m not here. I want to make sure my kids and their kids have this vibrant Jewish community. **”**

- Debbie Kuniansky, Atlanta Jewish Foundation Legacy Donor

EXTRAORDINARY TIMES. EXTRAORDINARY GIVING.

My name is Stacey Fisher, and I am the 2025 Campaign Chair for the Jewish Federation of Greater Atlanta. As an Atlanta native and a product of this wonderful Jewish community, I'm truly honored to be taking on this role for the Federation this year.

As you have just read, Federation's work has never been more important than it is right now. This past year, we have experienced unspeakable tragedy but have also witnessed and been part of the tremendous resilience and adaptability of our people. I am so proud of our Federation for raising \$12.5 million for the Israel Emergency Campaign post-October 7th.

For 2025, we have set the bar even higher for our Partners Fund and other giving opportunities. The needs for our core services and program support are ongoing, and as a heartwarming byproduct of October 7, we have seen a greater interest from the community in the programs and services we offer, presenting an opportunity to further enrich the experiences and lives of our Atlanta Jewish community.

The theme of this year's campaign is Better Together, because we know that as a community, we are all stronger when we support one another and come together as one. This year, Federation is focusing on building, strengthening, and securing our community, and we need your help. We are certainly living in extraordinary times for our people, and extraordinary times require extraordinary giving.

Our 'Never Again' is now. I ask that you join me and the Jewish Federation of Greater Atlanta in this amazing work, give generously, and say 'Yes' to building a stronger, more vibrant Jewish ATL together.

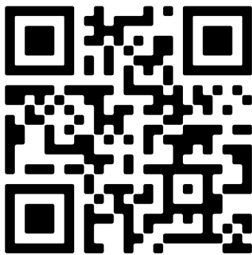


A handwritten signature in black ink that reads "Stacey S. Fisher". The script is fluid and cursive.

Stacey Fisher
2025 Campaign Chair



**VIEW OUR 2024 COMMUNITY
CAMPAIGN INVESTMENTS**



**MAKE A GIFT TO
PARTNERS FUND**

