

# Everyday Jewish Thriving



**In a post-October 7th world with increased antisemitism and anti-Israel sentiment, it has never been more crucial for Jews in Atlanta to feel included, connected, and supported. We are committed to creating meaningful experiences and connections where everyday Jewish life is not only accessible, but joyful, meaningful, and transformative.**

Building Jewish communities and spaces for strong Jewish identity development is a central focus for Federation because of its powerful short and long-term effects on our thriving Jewish ecosystem.

With each Jewish touchpoint and opportunity to engage, Jews are more likely to seek Jewish friends and partners, raise children with strong Jewish identities, prioritize Jewish education and tradition, give to Jewish causes, and advocate for the needs of Jews locally, in Israel, and around the world.



*"I am learning how to embrace and design my own Judaism, which I know will ebb and flow as I grow. This was a much-needed event to bring our Jewish faculty, students, and residents together in a moment when we have all been feeling isolated, marginalized, and misunderstood by those outside of our community."*

**-David Kulp, Emory medical student  
and Gather Grants recipient**

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This giving opportunity, Everyday Jewish Thriving, will support four initiatives that provide transformative opportunities for connection and engagement for every demographic of our Jewish community in enhancing their JEWISH lives.

- **PJ Library**
- **Gather Grants**
- **Interfaith Connector**
- **Young Leadership Division**

With one gift, you are helping four key demographics across Atlanta become more involved and committed to living Jewishly and becoming a part of our thriving Jewish community.



## About the Future

**In 2025, we plan to:**

- Expand the number of opportunities for Jews to come together and build community through low barrier engagement programs, and increase participation in these programs by 1,000 families
- Get at least 50 new young adults to participate in transformative Jewish travel experiences
- Add 250 interfaith families to our database and provide them with the resources they need to fully participate in Jewish community
- Increase Israel knowledge among PJ Library children and families by expanding an Israel culture program led by the Schoenbaum Shinshinim from one location to four

