

# Jewish Camp Initiative



## Creating Lifelong Connections to Judaism

Jewish summer camps fuse activities, experiences, and friendships with Jewish values, traditions, and culture. At camp, young people develop skills that last a lifetime and make connections that shape their Jewish identities. This uniquely immersive experience provides a confidence-building opportunity with deep and profound impact, making young people more likely to practice Jewish behaviors as adults. In a post-October 7th world, it is more important than ever to provide safe, inclusive, celebratory environments that teach children to embrace their Judaism. Camp is designed to do exactly that. When you help young people go to camp, you connect them to their Judaism for a lifetime.

### INDIVIDUAL GRANTS

First-time campers receive a grant of up to \$1,500 towards the cost of their tuition. Atlanta is the first city in the nation to increase the amount of our One Happy Camper grant, and it is thanks to the power of the Jewish Camp Initiative!

### SCHOLARSHIPS

Jewish Camp Initiative aims to eliminate the financial barriers that keep families from sending their kids to camp with needs-based scholarships that help more kids experience the life-changing immersion of overnight Jewish camp.

### CAMP CONCIERGE

Camp is a personal and important decision, which is why Federation's Camp Concierge provides free, personalized guidance to help Atlanta families find the right Jewish overnight camp, including campers with disabilities.



*"We live in a generation where we problem-solve for our kids and mediate for them constantly. My child learned this summer at camp to navigate his own social, emotional and physical issues. I can't think of a better place than camp to learn those life skills and I can't think of a better gift to my child!"*

*-Proud camp parent*

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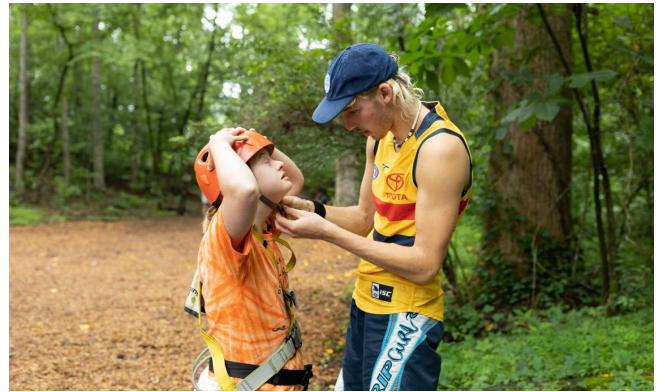
## The Impact of Federation's Investment in Jewish Overnight Camp

- 290 children received One Happy Camper incentive grants
- \$1.5M was awarded in scholarships and grants last year
- Atlanta children attended 41 Jewish overnight camps across North America
- 438 Atlanta campers received financial assistance through our scholarship program

## About the Future

### In 2025, we plan to:

- Grow our camp scholarship programs by 5% to meet an increasing demand in Greater Atlanta
- Work with our regional camps and the Foundation for Jewish Camp to assess capacity and train staff effectively



With your support, we can ensure that more children in Greater Atlanta experience Jewish overnight summer camp; one of the most valuable Jewish identity building blocks for young people. Scan the code to donate today!



*"This is her 4th summer there, and throughout the school year, she was counting down the days until she could return "home" to camp. It's a place that is joyfully Jewish, a place where she can express herself freely and grow as a person, and a place where she has built the kind of meaningful friendships that one can only find at camp. I love that she can be carefree (and screen-free), and that she can have so much FUN in a safe and loving environment, all while strengthening her sense of pride in being Jewish. As a parent, I'm so grateful for the gift of Jewish camp!"*

*-Elana, Camp Mom*