

Connecting Families Through the Power of Our Stories

When the joys of Judaism—the rituals, the stories, and the values—are brought to life, children develop strong Jewish identities and connections to their community. PJ Library is a national program of the Harold Grinspoon Foundation that offers families opportunities to do just that—and so much more.



PJ Library Picture Books

Free monthly PJ books for children ages 0 to 9 expand Jewish cultural understanding and foster strong bonds for families across generations.

PJ Our Way

Kids ages 9 to 12 choose their own book each month. Programming for this group includes a newly launched Israeli Culture Club to strengthen Tweens' connection to Israel.

JBaby

JBaby helps expecting parents and parents of babies to create a nurturing Jewish community by connecting families to each other, to specialists for advice, and to local Jewish community resources.

In-Person Events

PJ Connectors host local neighborhood events so families can meet each other and expand their community. Through larger partnerships PJ Library connects the Jewish community across the city.

Resources

PJ families can access free resources like recipes, downloadable activities, videos, and even podcasts! PJ Library Atlanta collects gently used books and offers them to community educators at no cost.

"PJ Library programs have provided my family opportunities to attend Jewish programming without a formal organizational commitment. And my children read the books over and over again! My youngest will sit on her Bubbe's lap for an hour with a PJ Library book, peppering her with questions about the holidays and traditions they describe."

-Leah, PJ Library Mom

The Impact of Federation's Investment in PJ Library

- **5,400** PJ Library subscribers across metro Atlanta
- **350** families connected through JBaby
- **40+** community partners
- **130** zip codes in Georgia received books
- **20** neighborhoods held programs

Responding to Community Need

- Gives Jewish families a space for connection and community building.
- Supports families in their Jewish journey by providing resources for education.
- Addresses the needs of new parents, giving them a space and place for friendship, learning and connection.
- Expanded its Connectors programs to bring Jewish life to more neighborhoods across Atlanta.
- Responded to the war in Israel by hosting support sessions for parents of young children and delivering welcome bags for Israeli families newly arrived in Atlanta, with books in Hebrew and English.

About the Future

In 2025, we plan to...

- Increase the number of families who participate in PJ Library and JBaby programs by 500 (from 2,500 to 3,000)
- Add 150 new PJ Library subscribers as part of a 5% growth goal over the next two years



Expanding The Whole Family's Jewish Education

When Danielle first met her boyfriend, he was very unfamiliar with Judaism. She began a tradition where she would gift him a children's book during the Jewish holidays so he would be able to learn. They knew they would be able to utilize the books later when they had children. Now, her husband uses the PJ Library books that come each month to learn even more alongside their little one and is loving it.

