



WOMEN'S PHILANTHROPY & YOUNG LEADERSHIP DIVISION PRESENT

THE COMMUNITY EVENT FOR WOMEN

FEATURING

SAMANTHA ETTUS



March 26, 2025



Atlanta, GA



2024 Women's Philanthropy Community Event

About Us

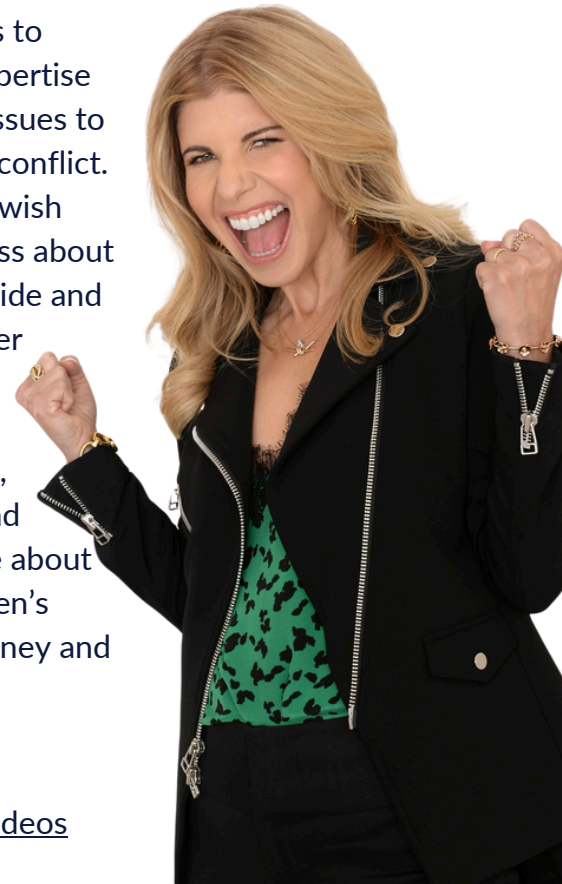
Since 1906, the Jewish Federation of Greater Atlanta has been the philanthropic heart and soul of our Jewish community, dedicated to supporting Jews in need, strengthening Jewish identity, and caring for vulnerable populations locally, in Israel, and around the world. As Atlanta's Jewish community has grown from less than 30,000 in 1980 to over 150,000 in 2024, so too has our commitment to foster meaningful connections, provide critical resources, and ensure a vibrant future for all ages and backgrounds. We prioritize collaboration and partnership, working together with community organizations to make Jewish education, communal experiences, and essential services accessible to all. Through these efforts, the Federation stands as a steadfast partner, addressing life's most pressing needs and uplifting Jewish life across every generation.

2025 PROGRAM SPEAKER

SAMANTHA ETTUS - BEST-SELLING AUTHOR AND JEWISH ACTIVIST

Samantha Ettus, best-selling author, renowned speaker, and Jewish activist, has become a powerful voice in the fight against rising antisemitism. Following the tragic events of October 7th, she redirected her focus to mobilize the Jewish community and combat hate. Known for her expertise on work-life balance, Sam transitioned from addressing workplace issues to addressing life-and-death concerns amid the ongoing Hamas/Israel conflict. Sam launched the New Voices campaign, uniting Jewish and non-Jewish influencers like Cindy Crawford and Kevin Nealon, to raise awareness about antisemitism. The campaign has gained millions of followers worldwide and was featured on CNN. Sam is also producing *Primal Fear: Jews Under Siege*, a documentary in production now.

An accomplished author and speaker, Sam has appeared on major platforms such as the TODAY Show, Access Hollywood, NBC News, and Dr. Phil. She has spoken at numerous events, including TEDx and Fortune 500 companies. A Harvard graduate, Sam is also passionate about advancing women in politics and co-founded the Los Angeles Women's Collective. Join us to hear from Sam as she shares her powerful journey and commitment to standing up for the Jewish community.



Website: www.samanthaettus.com/meet-sam/

Social: [@samanthaettus](https://www.instagram.com/samanthaettus) • [Instagram photos and videos](#)

LAST YEAR COMMUNITY EVENT - 2024

Last year's Community Event was an outstanding success. Drawing 640 women - the largest attendance ever. We welcomed new donors and celebrated increased giving, marking a significant milestone for our organization.



The evening featured Lizzy Savetsky as our inspiring program speaker. Lizzy Savetsky, a digital influencer who since October 7, has used her social media platforms to educate her followers about the increase in antisemitism around the world.

This year Federation is looking forward to another meaningful event. In the past year, the Jewish people here in Atlanta and throughout the world, have seen a dangerous rise in antisemitism. Now more than ever, it is essential to amplify Jewish voices and come together as a community of change-makers, with a renewed sense of purpose to shape the future of Jewish communities nation-wide.

Join Us

Jewish Federation of Greater Atlanta invites your organization to sponsor the Community Event for Women. As a Community Event sponsor, your company will gain invaluable exposure to hundreds of the community's most committed, passionate, women who care deeply for their Jewish community and use their philanthropy to make a difference in the world. Your support will allow the Jewish Women's Philanthropy Division to host a meaningful event that leaves attendees feeling empowered and inspired to shape the future of our Jewish community. It will also allow us to offer a reduced covert for young women in our community.



SPONSORSHIP OPPORTUNITIES

Jewish Federation of Greater Atlanta is seeking support for the Community Event for Women. Sponsors, along with being able to claim a tax deduction, will receive the following recognition and benefits for their commitment, based on giving levels.



Premier Sponsorship

\$25,000



Gold Sponsorship

\$10,000



Silver Sponsorship

\$5,000



Bronze Sponsorship

\$2,500

CONTACT INFORMATION

To learn more about the event and discuss sponsorship opportunities, please contact:

Arielle Orlansky - Senior Director, Women's Philanthropy

404-870-1616

aorlansky@jewishatlanta.org



Premier Sponsorship - \$25,000

- Sponsor remarks at Community Event
- Private invitation to meet with federation leaders
- Social media recognition
- Logo recognition on podium at event
- Logo and click through recognition for one month on Fed5 Newsletter distributed to the Federation community
- Logo and click through recognition on event newsletter and webpage
- Logo on all event communications and signage
- Invitation to exclusive pre-reception for sponsors
- Ten tickets to sponsored event and two select Jewish Federation of Greater Atlanta hosted events



Gold Sponsorship - \$10,000

- Verbal recognition at event
- Social media recognition
- Logo and click through recognition for one month on Fed5 Newsletter distributed to the Federation community
- Logo and click through recognition on event newsletter and webpage
- Logo on all event communications and signage
- Invitation to exclusive pre-reception for sponsors
- Eight tickets to sponsored event



Silver Sponsorship - \$5,000

- Logo recognition on event newsletter and webpage
- Logo on all event communications and signage
- Invitation to exclusive pre-reception for sponsors
- Five tickets to sponsored event



Bronze Sponsorship - \$2,500

- Name recognition on event webpage
- Name on all event communications and signage
- Invitation to exclusive pre-reception for sponsors
- Two tickets to sponsored event

***Please note that the benefits outlined above are flexible upon request.**