

PHILANTHROPY IS GOOD BUSINESS



PARTNER WITH
JEWISH FEDERATION OF GREATER ATLANTA

WHO WE ARE



WHO WE ARE:

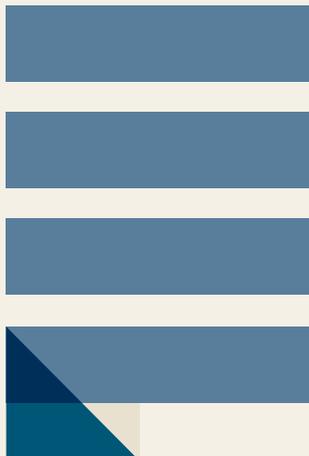
For more than a century, Jewish Federation of Greater Atlanta has been the philanthropic heart and soul of the Atlanta Jewish community. Federation has evolved from being primarily a fundraising organization to the convener of a dynamic Jewish ecosystem. Our mission is expansive – to care for and engage all Jews and their loved ones in our community. Across this sprawling metro area, we are here to plan for the community’s future, to rise up to meet human needs of our people in Atlanta and around the world, and to amplify Jewish Atlanta’s incredible assets.

WHY PARTNER WITH US:

We are philanthropic champions for the Jewish community with the potential to influence and direct generosity and investments – we want to do big things in Atlanta! Federation volunteers and donors are influencers and innovators in real estate, medicine, financial services, law, accounting, IT, and entrepreneurs. If you’re looking to build relationships with thought leaders and top performers, Federation can help you craft a sponsorship to reach the “sweet spot” you’re looking for. Our planned giving and investment arm, Atlanta Jewish Foundation (AJF), manages more than \$350M in assets and is growing rapidly.

THE POWER OF EVENTS – GAIN EXPOSURE & CONNECT WITH YOUR AUDIENCE

Every year, our fundraising events attract thousands of people, including a ‘Who’s Who’ of Atlanta’s business leaders, as well as our city’s most respected philanthropists. Supporting Federation will increase your company’s visibility, enhance your corporate image and generate goodwill among the people who count the most: our donors – your clients.



\$20,800

Average Premier Donor gift

120,000+

Number of Jews in Metro Atlanta

\$20M

Raised Annually by Federation Donors

20,000

people receive FederationFive weekly e-newsletter

WAYS TO PARTNER WITH US

STRUCTURE A CORPORATE SPONSORSHIP

Actual events are subject to change, but these represent the types of ways to build your brand through a sponsorship with Jewish Federation of Greater Atlanta.



COMMUNITY

Have a presence at some of our largest events (300+) that attract a broad cross-section of Jewish Atlanta:

- Campaign Celebration
- Federation Annual Meeting



AFFINITY

Give your brand visibility and “own” a select and targeted segment of our community:

- Atlanta Jewish Foundation
- Premiere Donors
- Women’s Philanthropy
- Business & Professionals
- NextGen
- Federation Journeys – in-depth travel to significant places around the Jewish world



EVENT

Tailor your sponsorship with events of all sizes – from 300+ people to small CLE classes for professionals, events targeting emerging leaders, or an annual symposium for wealth management advisors.

- Annual Balser Symposium for Wealth Advisors
- PJ Library Events for Young Families
- Premier Donor Events
- NextGen/Young Leadership Events
- Women’s Pop-Up and kickoff Events
- Business Breakfast series
- Maimonides (medical professional events)
- Federation Journeys – in-depth travel to significant places around the Jewish world



Federation Campaign brochure to be distributed to

~4,000 households

Work with us to tailor a brand-building presence and a package of sponsorship benefits that work for you!





NEXT STEPS

READY TO COLLABORATE?

Let's talk! Together we can customize a partnership that will maximize your brand exposure to your ideal target audience.



GET IN TOUCH

Call Kenny Silverboard at
770-856-8590
or reach out at
ksilverboard@jewishatlanta.org.



Jewish Federation
OF GREATER ATLANTA
JewishAtlanta.org