



Jewish Federation of Greater Atlanta

JOB DESCRIPTION

POSITION TITLE: Director of Community Engagement

DEPARTMENT: Impact

REPORTS TO: VP of Jewish Engagement and Innovation

STATUS: Full-time, Exempt

PRINCIPAL FUNCTION

As Jewish Atlanta continues to grow and diversify, the Jewish Federation of Greater Atlanta (Federation) seeks to play a bold, inclusive, and innovative role in strengthening Jewish life across the region. The Director of Community Engagement is a strategic and relational leader responsible for advancing JGather, Federation's flagship initiative for deepening Jewish connection through relationship-driven engagement. With a focus on micro-funding, community partnerships, and volunteer leadership, this role oversees the Individual Gather Grant Program, JGather Ambassador Network, Community Engagement Connectors, and the synagogue engagement grants.

The Director of Community Engagement leads community planning and engagement strategies to connect individuals to each other and with community partners, build meaningful relationships, and strengthen Jewish life across Greater Atlanta. This role works within the Engagement Team of the Impact department and in collaboration with the Advancement Team to ensure alignment, coordination, and strategic impact across Federation's community engagement efforts. The Director of Community Engagement ensures Jewish Atlantans feel supported, connected, and empowered across all life stages and identities.

KEY RESPONSIBILITIES AND ESSENTIAL DUTIES

Gather Grant Program Management

- Lead the vision, operations, and engagement of the Individual Gather Grant Program.
- Manage application cycles, funding allocation, and impact measurements.
- Host Gather and Connect community wide large-scale programs in partnership with ecosystems and hosts.

Ambassador Development

- Build and oversee the JGather Ambassador Program, recruiting and mentoring relational leaders.
- Provide training, Jewish learning, and support to enhance community-based outreach and engagement.
- Facilitate regular cohort gatherings focused on skill-building, reflection, and community program planning.

Manage the Community Engagement Connectors

- Drive the strategic direction and long-term sustainability of our demographic and geographically focused connectors.



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- Pilot and scale innovative models for Jewish gathering and learning across diverse populations.
- Use data-informed decision making, national benchmarks, and community input to evolve strategy and maximize impact.

Lead the Engagement Microgrant Program

- Partner with ecosystem organizations, including synagogues, to develop targeted framework through our application process
- Assess, evaluate and determine funding through Allocation review process
- Manage grant impact and development of synagogue relationships through regular check ins, support and resources offerings

Community Engagement Partnership and Strategy

- Serve as a key connector between the Federation engagement participants and our ecosystem partners by promoting awareness of available community resources, building trusted relationships, and coordinating personalized, warm handoffs that reflect the diverse cultural, demographic and geographic needs of the individuals we serve.
- Cultivate partnerships with synagogues, agencies and ecosystem leaders to strengthen community engagement infrastructure and collaboration.
- Utilize data, surveys, and community assessments to identify areas of strong need and drive targeted engagement strategies, with a focus on underserved demographics such as Interfaith individuals, mid-life adults, and aging populations.
- Develop and implement innovative engagement opportunities through collaboration with focus groups and work closely with internal teams and external partners to ensure responsive, impactful community outreach.
- Represent JGather and the Federation at public forums and communal events.
- Deepen relationships with funders and key stakeholders to sustain and grow engagement investments.
- Partner with Federation departments (Advancement, Data, Marketing) to align efforts with organizational goals.
- Track participation and engagement in Salesforce; support Federation-wide engagement reporting.

Evaluation & Impact Storytelling

- Establish KPIs and successful metrics to evaluate program effectiveness.
- Collaborate with IT and data teams to track engagement journeys and participation trends.
- Translate data and participant feedback into compelling stories for internal and external stakeholders.

QUALIFICATIONS

- 7–10 years of professional experience in Jewish communal work, community engagement, Jewish education, or nonprofit leadership.



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- Proven success in program management, partnership development, and team leadership.
- Deep understanding of Jewish identity, life cycles, and pluralism across cultural, generational, and denominational lines.
- Strategic thinker with strong facilitation, communication, and interpersonal skills.
- Experience with grant management, program evaluation, and CRM systems (Salesforce preferred).
- Bachelor's degree required

PHYSICAL REQUIREMENTS

- Occasional standing and walking; frequently sitting at a desk or in meetings.
- Must be available for morning, evening, and weekend events, in addition to a standard workweek.
- Local, national, and occasional international travel is required.
- Valid Georgia driver's license and automobile insurance necessary for regional travel.

COMPENSATION

The salary range for this position is \$82,000 - \$93,000 plus a comprehensive benefits package. Anticipated salary near midpoint; commensurate with experience.

Jewish Federation of Greater Atlanta is an equal opportunity employer. We celebrate diversity and are committed to creating an inclusive environment for all employees, regardless of race, religion, age, sex, national origin, sexual orientation, gender identity, or expression.