**JOB DESCRIPTION**

**POSITION TITLE:** Director of Israel Engagement

**REPORTS TO:** Director of JumpSpark and Director of Global Jewish Peoplehood

**CLASSIFICATION:** Full-time, Exempt

**PRINCIPAL FUNCTION:**

The Director of Israel Engagement will oversee two main programs that aim to increase Israel connection and education focused on youth. The key initiatives include:

* Create meaningful connections between teens in Atlanta and the people, land, and state of Israel
* Lengthen the arc of engagement for teen participants with Israel and the Jewish community
* Increase participation of Atlanta teens in summer Israel travel experiences
* Bring Israel and Jewish Atlanta together through human connections with a focus on the Shinshinim as a key driver of engagement
* Provide Israel education and engagement to local Atlanta organizations reaching a variety of demographics and age groups

**DESCRIPTION OF PROGRAMS:**

**JumpSpark:** JumpSpark serves as Atlanta’s initiative for Jewish teen engagement connecting and collaborating with the community to create more meaningful and defining moments for Jewish teens in Atlanta while enhancing the infrastructure of Jewish education and engagement in Atlanta. JumpSpark invests in existing programs, supports new and innovative ideas, and fosters creative thinking to meet the needs of teens, their parents, and Jewish educators and professionals that work with teens. Our portfolio includes Teen Programs, Navigating Parenthood workshops, Jewish Professional Development, and Grants.

**Schoenbaum Shinshinim:** The Shinshinim Service Year Abroad Program is a partnership between Jewish Federation of Greater Atlanta and the Jewish Agency for Israel. This program selects trained young Israelis to spend a year of service in our community. The Shinshinim live with host families and work across the Atlanta Jewish community where they engage a variety of community members in Israel education and engagement. The Shinshinim develop personal relationships with the community at large with the intention to serve as role models and informal educators and to instill a profound love and appreciation for Israel.

**ESSENTIAL DUTIES AND RESPONSIBILITIES:**

* Oversee JumpSpark’s expanding portfolio of teen Israel engagement and education work in the Atlanta Jewish community
* Increase Atlanta’s teen Israel travel participation numbers by 90% by 2022 through a multi-pronged strategy focusing on teens, parents, and professionals
* Develop an engagement pipeline for teen Israel education, engagement, and travel from Bnai Mitzvah to college
* Supervise the Shinshinim program including creating work plans, serving as a liaison to partner programs, and providing training and guidance in best practices of Israel education, curriculum, and pedagogy
* Oversee JumpSpark’s new Amplifying Israel Teen Fellowship to expand and grow the relationship with teens in our partner region of Yokneam/Meggido
* Work with pre-selected teen Israel travel providers to develop and fund multi-part, pre- and/or post-engagement opportunities, including directing grants and overseeing outcomes
* Work with Jewish Teen Funders Network to develop and implement JumpSpark funded teen Israel Giving Circle program
* Create professional learning opportunities and assist in curricular resource and program development for the Shinshinim and worksite coordinators
* Establish high-level professional development opportunities for Atlanta Jewish educators around the topic of Israel
* Expand JumpSpark’s work with 3Owl Media to build-out website, social media and marketing materials and strategies to engage community members and promote teen Israel travel and engagement
* Serve as a concierge for local parents and teens to learn about opportunities and as a forum to connect with Israel before and after Israel trip participation
* Work with JumpSpark’s professional data and evaluation team at Informing Change as well as other consultants identified by Federation to develop and implement data gathering and evaluation metrics to track the impact of RootOne dollars and programming in the Atlanta Jewish teen community and the impact of Shinshinim in the community
* Ensure cross-collaboration with other Federation professionals to better leverage resources and talent
* Initiate and respond to Federation and JumpSpark staff, board members, volunteers, and the lay community
* Other duties as assigned

*The above job duties and responsibilities describe the general nature and level of work for employees in this position, but this is not intended as an exclusive or all-inclusive inventory of all duties required of employees in this job.*

**QUALIFICATIONS:**

* Bachelor’s degree required
* Knowledge of, passion for, and/or an authentic personal connection to the relevant issues of Jewish communal life, Israel, and familiarity with the Jewish calendar
* Experience in professional setting with standard business tools
* Willingness to learn new systems, programs, and skills as needed
* Excellent interpersonal, organizational, written, and oral communication skills
* Self-motivated with a willingness to take initiative in a fast-paced, team environment
* Demonstrated organizational skills, with attention to detail and proven ability to fill and manage a complex schedule
* Superior customer service skills
* Positive attitude, even when faced with a high-stress environment and uncertainty

**PHYSICAL REQUIREMENTS:** Intermittent standing and walking with prolonged periods of sitting at a desk or in meetings. Work hours include nights and weekends, as needed. You must have stamina needed to attend morning, evening and weekend meetings and events in addition to a regular schedule. Must be available for local, national, and international travel to attend meetings, functions and other activities. Must provide your own transportation and have a valid State of Georgia driver’s license and proof of automobile insurance.

*\*Jewish Federation of Greater Atlanta provides equal employment opportunities to all applicants and prohibits discrimination regarding race, religion, age, sex, national origin, sexual orientation, gender identity or expression.*