



# Federation5

## Sponsorship Details

Jewish Federation of Greater Atlanta's signature email newsletter, Fed5, is sent out every other week to 15,000+ community members.

**As a sponsor, this is a fantastic opportunity to gain exposure for your business or organization and engage a diverse group of Jewish community members.**

### **Ad Type:**

- Banner Graphic
- 1000x700 px
- [Please click this link for sizing template](#)

### **Fed5 Metrics:**

- 40% average open rate
- 70% read-through rate
- (percentage of readers who read the entire newsletter)
- Ad performance varies, as the ad is placed directly beneath our "Top 5" stories section.

### **Cost:**

- \$360 for one-time placement
- \$1700 for 5 placements
- \$3200 for 10 placements

If interested in securing more than 10 placements at a time, please contact **Lena Elkins Perez**, [lelkins@jewishatlanta.org](mailto:lelkins@jewishatlanta.org)