

FEDERATION FIVE SPONSORSHIP DETAILS



Jewish Federation
of Greater Atlanta

Jewish Federation of Greater Atlanta's signature email newsletter, Fed5, is sent out every other week to 15,000+ community members.

As a sponsor, this is a fantastic opportunity to gain exposure for your business or organization and engage a diverse group of Jewish community members.

Ad Type:

- Banner Graphic
- 940x788 px
- [Please click this link for sizing template](#)

Fed5 Metrics:

- 40% average open rate
- 70% read-through rate
- (percentage of readers who read the entire newsletter)
- Ad performance varies, as the ad is placed directly beneath our "Top 5" stories section.

Cost:

- \$360 for one-time placement
- \$1700 for 5 placements
- \$3200 for 10 placements

If interested in securing more than 10 placements at a time, please contact **Lena Elkins Perez, lenkins@jewishatlanta.org**