



Fed5

Sponsorship Details

Jewish Federation of Greater Atlanta's signature email newsletter, Fed5, is sent out every three weeks to 25,000+ community members.

As a sponsor, this is a fantastic opportunity to gain exposure for your business or organization and engage a diverse group of Jewish community members.

Fed5 Metrics:

40% average open rate | 70% read-through rate

(percentage of readers who read the entire newsletter)

Ad performance varies, as the ad is placed directly beneath our "Top 5" stories section.

Ad Type:

Standard Banner | 600 x 150 px
[Click this link for sizing template](#)

Cost:

\$180 for one-time placement
\$300 for 2 placements
\$600 for 5 placements

Ad Type:

Premier Feature Ad | 600 x 300 px
[Click this link for sizing template](#)

Cost:

\$300 for one-time placement
\$500 for 2 placements
\$1,000 for 5 placements

If interested in securing more than 5 placements at a time, please contact **Melissa Rosenbaum, mrosenbaum@jewishatlanta.org**

Federation reserves the right to determine final ad placement within its newsletters.