



# Federation5

## Sponsorship Details

***Flash Sale through June 30!***

Jewish Federation of Greater Atlanta's signature email newsletter, Fed5, is sent out every three weeks to 25,000+ community members.

**As a sponsor, this is a fantastic opportunity to gain exposure for your business or organization and engage a diverse group of Jewish community members.**

### **Ad Type:**

Banner Graphic | 1000x700 px

**Please click this link for sizing template**

### **Fed5 Metrics:**

40% average open rate | 70% read-through rate

(percentage of readers who read the entire newsletter)

Ad performance varies, as the ad is placed directly beneath our "Top 5" stories section.

### **Cost:**

\$250 for one-time placement

\$400 for 2 placements

\$800 for 5 placements

If interested in securing more than 5 placements at a time, please contact **Melissa Rosenbaum, [mrosenbaum@jewishatlanta.org](mailto:mrosenbaum@jewishatlanta.org)**

Discount applies only during the promotional period and is not retroactive.

*Federation reserves the right to determine final ad placement within its newsletters.*