



Jewish Federation

of Greater Atlanta

an INNOVATION INITIATIVE

SPARKING CHANGE AND DRIVING IMPACT FOR OUR COMMUNITY

Jewish Atlanta’s growth and development depend on its ability to address the ever-changing needs of our community with creativity, foresight, and courage. The Jewish Innovation Initiative offers local changemakers the opportunity to expand the dynamic ecosystem of our city and offers guidance, resources, mentorship, and funding to shepherd new ventures and cement Atlanta’s status as a best-in-class Jewish community.

Together, we are imagining new possibilities.



“The professional development, the public awards and recognition, and most importantly, the street cred that we’ve received from being part of Federation’s Innovation Initiative has helped us on our national-scaling efforts.”

-Elana Frank,
Executive Director
Jewish Fertility Foundation

Innovation Grantee Areas of Focus

Diverse and Inclusive Jewish Engagement and Education
Mental, Emotional and Social Wellbeing

Ritual and Spiritual Life
Delivery of Social Services and Justice

Proudly Supporting: The FY24 Innovation Cohort

Adamah

Backpack Buddies

The Backstory Group

Bagel Rescue

Bechol’Lashon

The Black and Jewish
Leaders of Tomorrow

Every Life Matters with Blue Dove

Honeymoon Israel

Jewish Family & Career Services

Jewish Fertility Foundation’s
Alternative Parenting Program

Jewish Student Union

JScreen

L’dor V’dor

M2

Ma’Alot

Oak Leaf Cooperative School

OpenDor Media

Summer Institute for Teaching
the Holocaust

Tikkun Olam Makers

Together @ One Table

Trybal

The Impact of Federation's Investment in Innovation

We are the incubator for new ideas in Jewish Atlanta; each organization in our cohort identifies gaps in our community, tackles issues, and works together to create long-lasting, intersectional solutions. We champion the thought leaders in our city and help their ideas come to fruition for the good of the community.

Our investment has long term impact in building Jewish Atlanta.

- Over **\$1.5 Million** in grants have been awarded to our city's Jewish change makers over the past five years.
- **85%** of our entrepreneurial grantees are still serving Jewish Atlanta.
- An additional **\$72,000** allocated in FY23 went to **31 different agencies** funding programs in efforts to support Justice, Equity, Diversity, and Inclusion.
- **22** organizations in FY24 Cohort
 - 17 out of the 22 organizations that are a part of our FY24 Cohort are founded or led by women.
- Average annual Grant of **\$25,000**

Innovation Grantee Program Highlights

The Black and Jewish Leaders of Tomorrow is a two-day leadership forum for Black students, Jewish students of Color, and white Jewish college students to engage in courageous conversations and build communities that fight racism and antisemitism through advocacy and activism.



"I have not been able to stop talking to my friends about all the amazing speakers we heard at the Leadership Forum. I learned so much about fostering cooperation when we disagree, but also that Black Americans and Jewish Americans have so much in common."

—Avery Adelman

