



IMPACT REPORT

Innovation



“Federation Innovation provides guidance, resources, and connections for Jewish Atlanta’s changemakers to bring their brightest ideas to fruition. We are the critical R&D engine our community needs to equip innovators, nurture creative progress, and establish a robust and dynamic innovative ecosystem.”

- Russell Gottschalk, Director of Innovation

“We are truly grateful to be working with our Propel mentor. Not only is she thoughtful and full of wisdom, but she is also attentive and caring.” - Rabbi Ruth Abusch-Magder (Director of Education and Rabbi-in-Residence at Be’chol Lashon)



\$700,000

INVESTED IN PROPEL
GRANTS OVER PAST 2 YEARS

Federation Innovation grows local leaders into national champions

Elana Frank founded
**Jewish Fertility
Foundation (JFF)**

after a personal journey with medical infertility.



She made it her life’s mission to help others suffering from infertility and chose to open the first JFF office in Atlanta. With Federation Innovation support, JFF provided invaluable financial assistance, educational awareness, and emotional support to Jews like her who have medical infertility. JFF has grown exponentially to meet demand and now has another office in Cincinnati, Ohio with plans for additional expansion nationwide over the next two years.



300+

PEOPLE CONNECTED
THROUGH OUR WISDOM
PAIRINGS QUARTERLY
NETWORKING COMMUNITY

"I am SO happy you encouraged me to participate in Path by Plywood. It was so enlightening and the connections I made in the group are invaluable."
- Jocelyn Schorvitz (Executive Director of Metro Atlanta Community Mikvah)



2021-22

GRANTEES

NEXT GEN

- [Career Up Now](#)
- [Trybal Gatherings](#)

HUMAN SERVICES

- [AgeWell Atlanta](#)
- [The Breman Museum's Oral Archives](#)
- [JScreen Cancer Screening](#)
- [PJ Library's Gather Grants](#)
- [Tikkun Olam Makers \(TOM\)](#)

SOCIAL JUSTICE

- [Atlanta Jews of Color Council](#)
- [Be'chol Lashon](#)
- [Political Leaders of Tomorrow](#)

EDUCATION & SPIRITUAL LIFE

- [Jewish Education Collaborative](#)
- [Ma'alot](#)



Federation Innovation gives creatives all the tools they need to grow their project or idea

Rabbi Ariel Root Wolpe graduated from rabbinic school and returned to Atlanta to establish **Ma'alot**, an independent spiritual community.

She began her journey by participating in Path by Plywood and then piloted an early collaborative program through a Bloom microgrant. By deeply engaging with multiple Federation Innovation offerings, Rabbi Wolpe grew her leadership skills and positioned herself to receive Propel funding this year to meet the growing need for unaffiliated spiritual engagement here in Atlanta.

"This evening's program [Propel Pitch] was simply amazing to watch and participate in. Thank you for all your efforts in producing this innovative program!"
- Elliot Karp (CEO of Hillels of Georgia)

UPCOMING EVENTS

AUGUST 26

Wisdom Pairings

NOVEMBER 11

Wisdom Pairings

JANUARY 20

JEDI Night

Exploring our community's efforts to support Justice, Equity, Diversity, & Inclusion

SUPPORT FEDERATION INNOVATION:

DONATE TODAY