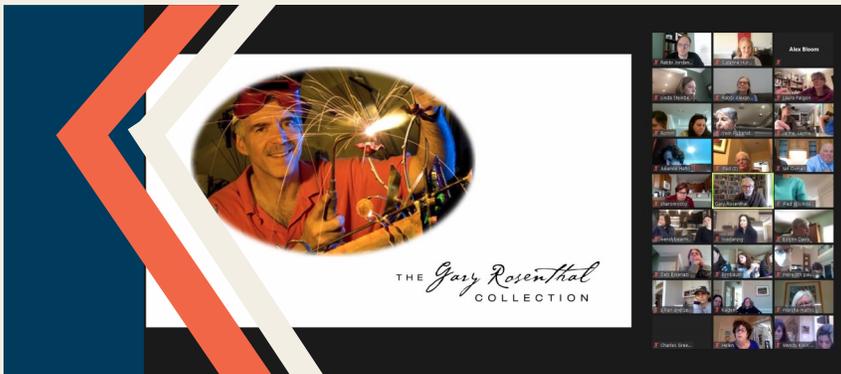




# IMPACT REPORT

## Making Jewish Places

Making Jewish Places grants specifically focus on organizations and individuals that are creating radically welcoming spaces, engaging people where they already live, and connecting Jews and their loved ones to build meaningful social connections to create a more vibrant and welcoming Jewish Community.



### Organizational Microgrant Highlight

#### Mezuzah Creation Project with Gary Rosenthal

Congregation Dor Tamid and Temple Beth Tikvah’s wanted to encourage their congregations to include more Jewish symbols and art in their homes, including having a mezuzah adorn their front door, if they did not already. They partnered together, along with artist Gary Rosenthal, and participated in his *Hiddur Mitzvah* program. *Hiddur mitzvah*, is a commandment to make things beautiful while doing good. We think that all Jewish ritual pieces required in mitzvot should be as aesthetically pleasing as possible in order to glorify G-d and his commandments.

- 230 “screens” participated, most with multiple people on each screen.
- Appealed to a wide audience as it was open to all ages and to affiliated and unaffiliated.

“ I liked how it got me excited to participate in Jewish programs around my community and to do things with my children and grandchildren. ”

### MAKING JEWISH PLACES PARTNERSHIPS



#### Synagogue Partners

- Chabad of North Fulton
- Congregation Dor Tamid
- Congregation Etz Chaim
- Congregation Gesher L’Torah
- Temple Beth Tikvah
- Temple Kol Emeth
- Temple Kehillat Chaim

#### Organizations Awarded Funds This Quarter

- Moishe House Without Walls
- The Blue Dove Foundation
- Tsofim
- AgeWell Atlanta
- PJ Library
- Israeli American Council

7  
SYNOGOGUE  
PARTNERS

26  
AGENCY  
PARTNERS

4100  
INDIVIDUALS  
PARTNERS

507  
PARTICIPANT SURVEYS  
COMPLETED

# MAKING JEWISH PLACES IMPACT REPORT

## Highlighted Small Gathering Microgrant



### Zehavit Kaidar Heafetz

Zehavit participated in MJP's \$125 Purim celebration microgrant. Zehavit lives in Johns Creek with her husband and three boys. Zehavit owns an Israeli inspired organic baking company, Baking Smiles. She invited four other Jewish women in her neighborhood and asked them each to bring a Jewish friend. There were nine women total, as well as herself. She taught them how to make different flavors of hamantaschen to take home to their families. They enjoyed an evening of cooking, friendship, and learned about the strong women of Purim. Many new friendships were made because of this program!



*"I enjoyed being able to have a fun 'normal feeling' and connection to other Jews in the area. It was silly, relevant, and cathartic."*



**\$82,000**  
IN LARGE SCALE GRANTS  
(5 ORGANIZATIONS)



**\$98,900**  
IN MICROGRANT FUNDING  
FROM 12/19 — 03/21 (15  
MONTHS, 4 CYCLES)

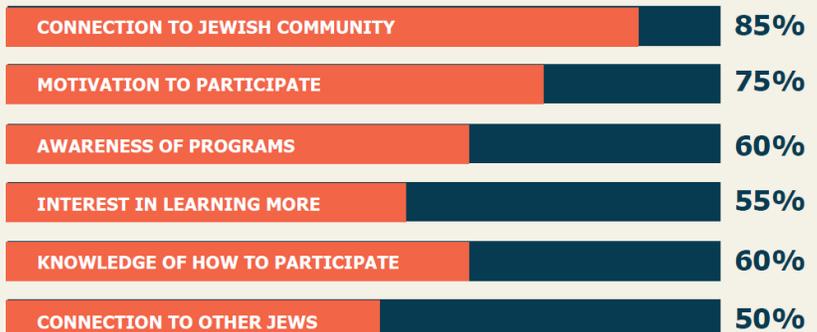


**40**  
ORGANIZATIONAL  
MICROGRANTS (19 IN  
PARTNERSHIP, 14 UNIQUE  
PARTNERSHIPS)

### NEW MJP INITIATIVE

**\$3,000**  
IN PURIM FAMILY  
MICROGRANTS TO CREATE 22  
INTIMATE FAMILY  
PROGRAMS

*After participating in the programs, most participants experienced increases in their...*



*90% were very likely to recommend MJP programs to others.*

## Upcoming Microgrant Cycles

**CYCLE 1**  
APPLICATIONS DUE  
08/06/2021

**CYCLE 2**  
APPLICATIONS DUE  
10/11/2021

**CYCLE 3**  
APPLICATIONS DUE  
01/24/2022