



Jewish Federation of Greater Atlanta

JOB DESCRIPTION

POSITION TITLE: PJ Our Way Connector

DEPARTMENT: Impact

REPORTS TO: Director, Family Engagement

STATUS: Temporary, part-time, non-exempt (15 hours per week)

ORGANIZATIONAL OVERVIEW

At the Jewish Federation of Greater Atlanta (Federation), we are building a stronger, more connected Jewish future. This future is powered by philanthropy and built on a solid foundation of engaging programming supported locally across Atlanta and in Israel. A thriving and connected 21st Century Jewish Atlanta ensures that every Jew and their loved ones can access a warm and caring Jewish community, timeless Jewish wisdom, global Jewish peoplehood, and Jewish ways to do good in the world. This vision depends on a strategic and accessible philanthropic landscape that empowers every individual to give in a way that is meaningful to them.

PRINCIPAL FUNCTION

As Jewish Atlanta continues to boom, Federation intends to play a bold and creative role. This position works with a passionate team at Federation to strengthen Jewish Atlanta and partnerships for the community.

This position is focused on the PJ Our Way (PJOW) in Metro Atlanta. This program, in partnership with the Harold Grinspoon Foundation, sends Jewish books to children ages 9-12. Locally, this position will focus on growing both the book subscriptions and engagement programming for families with children in this age group throughout Metro Atlanta.

ESSENTIAL FUNCTIONS:

- Develop a plan in coordination with the Director of Family Engagement to increase the number of children that subscribe to the PJ Our Way Program and increase retention from children aging out of PJ Library program.
- Work with community partners serving this age group to plan and market programming.
- Work with parent ambassadors to create hyper local programming focused on this age group in specific geographic areas.
- Track subscription and engagement data for targeted age group.
- Develop a comprehensive understanding of partners and stakeholders within the tween and teen ecosystem to strengthen relationships, foster collaboration, and support the growth of a strong pipeline.
- Support the Impact Team and Jewish Federation of Greater Atlanta in achieving its strategy for engaging families in Jewish experiences.



Jewish Federation of Greater Atlanta

- Attend and participate in monthly in person professional development sessions for connector team provided by the Jewish Federation of Greater Atlanta.
- Perform other duties as needed.

QUALIFICATIONS:

General familiarity with Jewish traditions and values and with the Atlanta Jewish community and its organizations. Requires flexible schedule, including availability to work weekends. Must have excellent written and verbal communication and presentation skills. Must have own transportation and valid State of Georgia driver's license with proof of automobile insurance for traveling to meetings and events outside Federation.

PHYSICAL REQUIREMENTS:

Position requires intermittent standing, walking, and prolonged periods of time sitting at a desk/table, and moving in ways to engage children and families. The employee must occasionally lift and/or move up to 25 pounds.

COMPENSATION:

The pay rate for this position is \$23 per hour.

Jewish Federation of Greater Atlanta is an equal opportunity employer.