

[CLICK HERE FOR THE TOOLKIT.](#)

## 1. Show the Federation Love (Branding Basics)

### Logo Usage

- Official Federation logo (can be found in the toolkit above) and linked to: [jewishatlanta.org](http://jewishatlanta.org)

## 2. The Right Words Matter (Required Language)

Include the following (or approved variation):

“This program is supported by Jewish Federation of Greater Atlanta.”

If funded by a specific initiative, include initiative name

## 3. Registration Page Must-Haves

When partner is hosting registration:

### Page Must Include:

- Federation logo & acknowledgment language (see above)
- Contact email for event questions

## 4. Let's Promote It Together!

### Before Launch:

- Launch date
- Promotional timeline
- Key messages
- Graphics (if co-branded)
- Social media copy

### During Promotion:

- Tag @jewishatla on social posts
- Provide sample email copy
- Share digital flyers
- Coordinate any press outreach

## 5. Quick Approval Check

### Any materials that include Federation branding need approval before:

- Registration pages go live
- Emails are sent
- Social graphics are posted
- Printed materials are produced

### We're Here to Help!

For approvals, assets, or questions:

**Melissa Rosenbaum,**  
**[mrosenbaum@jewishatlanta.org](mailto:mrosenbaum@jewishatlanta.org)**

We're excited to collaborate and help  
make your program a success.

**Let's make it amazing!**

