

# JEWISH CAMP INITIATIVE:

## Creating lifelong connections to Judaism

Jewish summer camps fuse activities, experiences, and friendships with Jewish values, traditions, and culture. At camp, young people make connections that last a lifetime and develop skills that shape their Jewish identities. This uniquely immersive experience provides a confidence-building opportunity that deeply and profoundly impacts them, making them more likely to practice Jewish behaviors as adults. When you help young people go to camp, you make it possible for them to be connected to Judaism for a lifetime.

JEWISH EXPERIENCES

CONNECTION

MEMORIES MADE

JEWISH VALUES

BEST SUMMER EVER



ADVENTURE

JEWISH PRIDE

NEW FRIENDS



### One Happy Camper

First-time campers receive a grant of up to \$1,500 towards the cost of their tuition. Atlanta is the first city in the nation to increase the amount of our One Happy Camper grant, and it's thanks to the power of the Jewish Camp Initiative!

### Scholarships

The Jewish Camp Initiative aims to eliminate the financial barriers that keep families from sending their kids to camp with needs-based scholarships that help more kids experience the life-changing immersion of overnight Jewish camp.

### Camp Concierge

Camp is a personal and important decision, which is why Federation's Camp Concierge provides free, personalized guidance to help Atlanta families find the right Jewish overnight camp, including campers with disabilities.

# The Impact of Federation's Investment in Jewish Overnight Camp

**800**

**campers attended camp** this year thanks to support from Federation

**\$1.4M**

awarded in **scholarships & grants** last year

**41**

**Jewish overnight camps** across North America where Atlanta kids attended

**87%**

of **One Happy Camper recipients** return to camp for a second summer



Matthew\*, 10 years old, says that this was his best summer ever at Jewish summer camp. Those four weeks afforded him an experience that left him with a deeper understanding of his Jewish culture and stronger connection to Judaism than ever before. Matthew's counselor Yoni\* was from Israel and was one of the most inspiring people he has ever met. He taught him so much about life, Judaism, and Israel. So much, he is hoping to go to Israel and visit him!

\*Names changed to maintain privacy.



"We live in a generation where we problem-solve for our kids and mediate for them constantly. My child learned this summer at camp to navigate his own social, emotional and physical issues. I can't think of a better place than camp to learn those life skills and I can't think of a better gift to my child!"

-Proud camp parent



"It brings me so much joy to see how happy my kids are after a week at camp. With modern life being so complicated, camp is a place for peace, prayer, safety, spirituality, and connecting with friends near and far. It is an experience and a place that we all hold near and dear to our hearts."

-Proud camp parent



With your support, we can ensure that more children in Greater Atlanta experience Jewish overnight summer camp; one of the most valuable Jewish identity building blocks for young people. **Click here or scan the code to donate today!**



**Jewish Federation**  
of Greater Atlanta  
Jewish Camp Initiative

